

How to Post on Volinspire...

Whether you're posting about a cause that matters to you, volunteerism, or acts of kindness, the aim is to inspire others and share the great things that people are doing in our community to make it a better place!

Not sure [How to Post](#) ? You can make posts engaging by adding a picture (using the camera icon), by using @ mentions, or by pressing the 'pin' icon (next to the camera) to choose to embed Videos, GIFs, Tweets, Volinspire events & positions and more!!

If you are sharing a story for **CANADA 150**, make sure to mention **@Canada150** or use **#Canada150**. Use the attached JPEG or PDF to encourage everyone you know to join in on sharing about Canada 150! Scroll below to see examples of other posts you could share (recognition, impact, promotion, celebration)

Share your **Canada 150** story on
Volinspire and social media using

#Canada150
AND / OR
#Volunteer150for150

Mention **@Volinspire** to have
your story amplified!

CONNECT WITH CANADA 150



@canada150



@canada150th



@volunteer150for150



facebook.com/canada150th



instagram.com/canada150



canada.ca/Canada150



youtube.com/cdnheritage



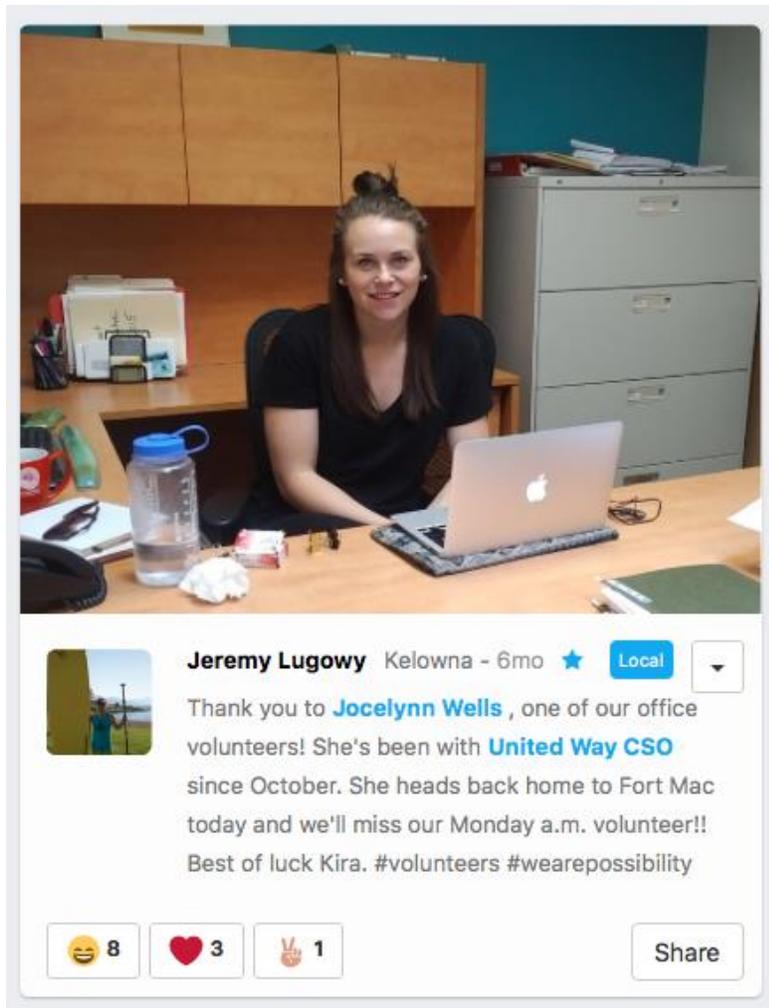
volunteer150for150.ca

EXAMPLES OF WHAT TO POST

In addition to your posts being seen by organizations, businesses, volunteers and co-workers, Volinspire may feature your story or post on the community newsfeed, which will be seen by all users. We are also working with local media to share these stories with the broader community. We encourage you to submit the following stories and posts for us to share:

1) STORIES OF RECOGNITION

Tell us about volunteers who “Volinspire” you. Recognize your neighbour, friend, co-worker, boss, family member, employee, team or anyone that makes a difference in our community. Organizations can also show appreciation to their donors and sponsors. Remember to mention those that you are recognizing.



***In addition to recognizing people within stories, you can also [nominate them for a Volunteer Spotlight](#).

2) STORIES OF IMPACT

People want to know what the impact of their time was. They want to hear about the difference that was made through their contributions.

Share a story about how people's time, donations and effort have affected real change in our community.



3) PROMOTION

Let people know how they can get involved to make a difference.



W. Brett Wilson Challenges you to
**THE GREAT KELOWNA
FOOD FIGHT**
in Support of the Kelowna Community Food Bank

Donate food in June & July
at the participating businesses & be entered
to win our \$4000 Grand Prize

BENTLEY MOTORRAD
Tommy Gun's
original barbershop
URBAN FARE
GLOBAL
FITNESS & RACQUET CENTRE

Kelowna Food Bank - 9mo ★

 Donate food in June & July at the following participating businesses to ensure that those in need receive food and are supported!

A huge thanks to [Bentley Motorrad](#) , [Tommy Gun's Original Barbershop](#) , [Urban Fare](#) and [Global Fitness](#)

❤️ 1 😊 🙌 Share

4) CELEBRATION

Our platform is mobile-friendly. While you are out volunteering, use your mobile to take pictures and celebrate what it means to give back!

*Learn how to add Volinspire to your smart phone's home screen by clicking [HERE](#).



[Ryan Taylor](#)

 **Donnie Ungaro** - 4mo ▼

Enjoying an awesome day out at [Motionball](#) ! If you have time, come on down for an amazing time and for a great cause!

 3  3 

[Share](#)

January 27, 2017 12:33

[Follow](#)

COMMUNITY NEWS FEED

In addition to user generated stories, Volinspire will feature the following:

- Organization Spotlights: We will be featuring organizations and their impact on our community. Organizations need to have completed their profile to be featured.
- Popular Posts: If a story receives a high level of reactions from your volunteers and followers, we will share the post with all users.
- Emergency Posts: If there is a time critical need to get information out to the community, we will feature a post to help mobilize volunteers for a local emergency situation.

Stories that will not be featured as community posts are regular status updates, event updates, requests for donations or general operations posts. These will be visible to people who are connected as a volunteer or employee or those who chose the organization as a favourite, but will not be featured on the community news feed.

**Volinspire reserves the right to remove all posts from the News Feed and we also reserve the right to not share any user generated story.

- [Canada 150 - Volinspire.jpg](#) (1 MB)
- [Canada 150 - Volinspire.pdf](#) (3 MB)