

Big Brothers Big Sisters

LAWN BOWLING

Presented by **Fowler Law P.C.**



Game On!
IMPACT STARTS HERE.

YOU'RE INVITED!

We're excited to welcome you to our 5th Annual Lawn Bowling Event, happening **June 13–14, 2025** at the **Centennial Lawn Bowling Club**!

For over 50 years, Big Brothers Big Sisters of Greater Moncton has been building supportive mentoring relationships that help young people overcome adversity and achieve success.

Our Lawn Bowling event is more than a day of fun — it's a chance to stand with youth in our community. This summer, we aim to create and sustain over 30 new mentoring matches, providing youth with the support and encouragement they need to navigate life's challenges.

Did you know? It costs **\$1,500** to support a mentoring match for an entire year. Your participation helps ensure that every young person has access to positive role models and meaningful opportunities.

We hope you'll join us.

Because when we invest in youth, we build a stronger future for everyone.

Sincerely,



Joline Cyr
Executive Director
Big Brothers Big Sisters of Greater Moncton



INSTRUCTIONS

HOW TO GET STARTED

Participant Guide

This page has everything you need to kick off your registration and get ready for a great event! We'll guide you through choosing your package, picking your playing time, and making sure you're all set for a fun and memorable day on the green.



Gather Your Team (4-6 Players)



Pick Your Playing Time



Register



Start Fundraising

Build Your Dream Team!

Gather your team of 4 to 6 — whether it's friends, family, coworkers, or a mix of all three! This is your chance to try something new together in a fun, relaxed environment. No experience is needed, and participants of all ages are welcome. With helpful volunteers guiding each group, it's the perfect opportunity to step out of your usual routine, share some laughs, and enjoy a unique team-bonding experience — all while supporting a great cause.



Donations VS Raffle Tickets

<input checked="" type="checkbox"/>	Friends and family can support	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Track progress online	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Instant charitable tax receipt	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Custom shareable link	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Sales counted in team total	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Helps cover registration fee	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	A chance to win raffle prizes	<input checked="" type="checkbox"/>

Once your team is registered, you'll receive a personalized fundraising link to share by email, social media, or text. Every donation collected through your link will be automatically added to your team's fundraising total — making it easy for friends, family, and colleagues to support your efforts from anywhere.

You'll also be given a raffle ticket link that you can share just as easily. Every raffle ticket sold through your link will directly boost your team's total, giving your supporters another fun way to contribute — and a chance to win some fantastic prizes along the way!

TIME TO REGISTER

DISCOVER YOUR OPTIONS

FUNDRAISING VS. SPONSORSHIPS

Find the Right Fit for You!

Whether you're joining for the fun, the VIP perks, or the chance to make a difference, this page will guide you choose the experience — or sponsorship — that's right for you and your team!

Easy to Join, Easy to Fundraise

The \$300 team registration fee can be fully covered through fundraising efforts — including online pledges, cash pledges, and raffle ticket sales. Many of our teams fundraise enough that there are no out-of-pocket costs for their players! Prefer other fundraising methods? That works too—participants are welcome to use their creativity to grow support for the event.

Looking for a VIP Experience?

Consider registering under our **Corporate Team Option**, which includes food and drink tickets, access to exclusive prizes, and enhanced team perks and visibility.

Fundraise or Sponsor—Your Choice

Whether you're building a team through peer-to-peer fundraising or inviting your business to sponsor a team, your support helps fuel mentorship and strengthens our community.

Our **Sponsorship Packages** include team registrations and a range of high-visibility opportunities. Sponsors are featured throughout the event and across our BBBS network—getting your brand in front of participants, donors, and local leaders. Review the sponsor levels to find one that fits your goals, and discover the measurable impact your business can make when you invest in youth potential.

Team Registration

\$300



FUNDRAISING

- + 1 team of 6 participants
- + 1 hour of bowling
- + Swag bag
- + Snack

Sell **RAFFLE** Tickets or Collect **PLEDGES**

\$600



CORPORATE

◀ **Fundraising Perks**

- + 6 **drink** tickets
- + 6 **meal** orders

1,000

2 TEAMS

SUPER OFFER
15% OFF

OR

Sponsorship

\$2,500



GOLD

◀ **Corporate Perks**

- + 6 **raffle** ballots
- + **Live** Mentions
- + 1 **social media** Post
- + Logo on:
Lane sign
Signage
Print materials
Website
Event program

\$5,000



PLATINUM

◀ **Gold Perks**

- + **2nd team** of 6 participants
- + **Double** the **raffle** ballots, **drink** vouchers, and **food**
- + **Radio** advertising
- + Logo in 2025 **Annual Report**
- + 3 **social media** posts

SCHEDULE & MORE

OPTIONS AND INCENTIVES

FAQs

Ready to roll? Select your preferred time slot and explore fun add-ons and exclusive incentives to make your experience even more memorable. Whether you're in it for the laughs, the team bonding, or the cause, we've made it easy to jump in and enjoy.

Early Bird Bonus: Register your team by May 16 and you'll be entered into a special Early Bird Draw for a \$100 gift card to any store or restaurant of your choice!

OR

Bring a Friend Bonus: Refer a new team that registers for the event, and you'll earn an extra entry into a draw for a \$300 gift card — our way of saying thank you for helping us grow the event!



Get Ready to Go Tropical!

This year's event will have a lively tropical theme — so don't be shy about pulling out your grass skirts, tropical shirts, and festive spirit! We're planning a day full of good laughs, great company, and lasting memories.

New to Lawn Bowling? No Problem!

No experience needed — this event is designed for everyone! Most of our participants are trying lawn bowling for the very first time, and the focus is all about having fun, not competition.

Every team will have a dedicated volunteer to guide them throughout their session. They'll give you a quick tutorial when you arrive, walk you through the rules and scoring, and be there to answer any questions as you play. All you need to do is show up ready to have fun — we'll take care of the rest!

FRI
JUNE
13

3:30 PM - 4:45 PM: Session A
5:00 PM - 6:15 PM: Session B
6:30 PM - 7:45 PM: Session C

SAT
JUNE
14

12:30 PM - 1:45 PM: Session A
2:00 PM - 3:15 PM: Session B
3:30 PM - 4:45 PM: Session C
5:00 PM - 6:15 PM: Session D
6:30 PM - 7:45 PM: Session E



Leaving a Lasting Impact

Fowler Law has gone beyond supporting Big Brothers Big Sisters of Greater Moncton financially — they've shown up, connected with our youth, and embraced mentorship as a powerful way to give back. Their involvement reflects a deep-rooted belief in community and compassion.

"I've always believed that those who can help, should. Mentoring through Big Brothers Big Sisters has been one of the most meaningful experiences of my life. It's about more than laughs and time spent together — it's about being a steady, compassionate presence. Sometimes, the most powerful moments come in silence. When a young person chooses to open up, it stays with you forever."

— Mathieu Boutet, Fowler Law P.C.

Everyone Deserves to Have
SOMEONE WHO LISTENS
SOMEONE WHO SHOWS UP
SOMEONE WHO STAYS

